



AXOOM Consulting

Strategies for Digital Transformation

AXOOM

Strategies for digital transformation



What do you want to achieve with the help of Industry 4.0?

- > Insights into your machines
- > Cost reduction through efficient processes
- > Innovative web-based offers and business models
- > Better customer relations

We accompany you on the way to your goals.



The introduction of Industry 4.0 is a forward-looking challenge. Depending on the business model, product portfolio and market environment, you have to adjust to various scenarios and optimally align your company.

We accompany our customers along their entire path to digitization: From strategy development to the individual implementation steps to comprehensive service for our solutions. We start right where you are in your digitization process and generate added value for you and your customers through every process step.

We see ourselves as a provider of holistic solutions and support you with in-depth market knowledge and our innovative approach. For each customer group, we have developed a best practice model for the digitization process. Our experts modify each approach individually for every customer to create tailor-made solutions.

Our team brings know-how from numerous successful projects into your own project. In addition, we work closely with selected partners to respond to every customer need. The common goal is always to create a basis for your organization upon which you can independently and continuously advance your digital transformation.



We always start with understanding your challenge

As the basis of every consultation on digital transformation, we rely on a process of four steps:

Business Model

Design of the digitization procedure:

- > Definition of the goal to be achieved
- > Joint development of innovation and product ideas as well as new business models, often with the help of design thinking
- > Feasibility studies and potential assessments as the optimal basis for investment decisions

Planning

Development of the digitization concept:

- > Inclusion of the specific requirements
- > Working out possible solutions based on our mechanical engineering and IT know-how
- > Creating a viable implementation concept taking into account the technical details

Implementation

Sustainable implementation of the project steps:

- > Combination of traditional and agile project management methods to ensure fast goal-oriented realization
- > Supporting the entire organization with proven change management methods

Sustainability

Continuing the digital transformation:

- > Project-accompanying training courses and education in order to independently adapt the solutions to changing conditions
- > Providing professional service and support after the project has ended

AXOOM GmbH, headquartered in the technology region of Karlsruhe, was founded in 2015 as a subsidiary of the TRUMPF Group. The company employs around 100 people who see themselves as passionate shapers of the Industrial Internet of Things. With the AXOOM platform, they are developing an open operating system for the industry, which pools data from machines and provides apps for the optimal operation of these machines and the entire value chain. For the benefit of the AXOOM ecosystem:

Thanks to AXOOM technology, machine builders can offer smart machines and develop digital business models. Manufacturing companies are experiencing new dimensions of transparency and productivity. App and distribution partners benefit from the marketplace potential of the platform. The experts at AXOOM with their software and mechanical engineering know-how support this ecosystem: They quickly link every machine to the platform, develop individual strategies for digital transformation and thus make AXOOM the initiator and partner of integrated Industry 4.0 solutions.

Our References



anacision



connectav●

DAIMLER

DERDACK

— EnBW



GS EXPERIENCE CENTER

i-botics
intelligent robotics

klöckner & co



Metamation



SICK
Sensor Intelligence.

optimize! softing



WICAM®

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